

# CFP<sup>®</sup> Certification

**Certified Financial Planner<sup>®</sup>**

Leading Provider of CFP<sup>®</sup> Certification Education

iPad-Ready Materials!  
Video Classes on Demand!  
Live Webinars!



Your red carpet service includes:

- Hard-copy and iPad-ready textbooks
- Exceptional pass rates for CFP board exam
- The most flexible choice: Learn your way!



## CFP® Certification Courses from the Leading Provider:

More financial planners choose The American College for their professional education than any other provider. Serious professionals value our:

- Outstanding faculty
- Comprehensive iPad-ready preparation material
- Flexible study choices to match every learning preference

Students preparing with The American College, who make A's on all their courses, have a better than 90% chance of passing the CFP Board's national exam.

## Choose the Way You Want to Learn!

The American College offers you the most flexible learning options. From self-paced programs with videos on demand to scheduled webinar classes with all-access archives, the learning options and packaged payment plans offer you the most flexibility of any provider.

### Live Online Webinar Series

Popular live webinars team-taught by the best instructors: packages include all textbooks, e-books, practice exams, online tools, live web classes, and all-access archives.

- Evening classes two nights per week
- Finish in one year, with breaks to take course exams
- 2-hour exam review included in every course!

### Self-Paced Series with Outstanding Support

High achievers value the flexibility of self-paced study packages with the best support in the business:

- Choose how long to prepare for each exam.
- Access video classes on demand, textbooks, e-books, practice exams, and the full online toolkit.
- Enjoy a five-month exam window for each course.
- Once you complete a course, the next one is automatically shipped to you.



### Intensive Review Class Options

The Intensive Review Program (IRP) learning format helps students rapidly finish their courses by combining the best of self-paced study and classroom review, with an on-site exam.

- **Register for a course**, reviewing all of the textbooks and study material. You'll receive full access to The American College's Online Learning Center, which includes videos, audio reviews, study materials, and practice exams, and is iPad/iPhone ready!

- **Attend a 2½ day review program** with an expert instructor. The session covers the key concepts that will be addressed on the exam, and allows time for student interaction and detailed explanations of the most challenging concepts.
- **Take an on-site exam** while the material is fresh in your mind. Pass rates generated on these programs are generally higher than traditional self-study pass rates.



## Your CFP® Certification Curriculum

### Financial Planning: Process and Environment HS 300

- The financial planning process
- Meeting client needs through financial planning
- Communications techniques
- Ethics in financial planning

### Planning for Retirement Needs HS 326

- Choosing the best tax-advantaged retirement plan
- Tailoring plans to client objectives
- Plan funding and investing
- Individual retirement arrangements

### Fundamentals of Insurance Planning HS 311

- Basic concepts of risk and insurance
- Managing risks
- Types of insurers and their marketing operations
- Insurance company operations

### Investments HS 328

- Securities markets
- Fixed-income securities
- Mutual funds
- Real estate investments

### Income Taxation HS 321

- Items of gross income
- Business expenses and expenses for income production
- Itemized deductions
- Tax credits

### Fundamentals of Estate Planning HS 330

- Forms of property ownership
- Lifetime transfers
- Trusts, trustees and other fiduciaries
- Federal estate taxation

### Personal Financial Planning: Comprehensive Case Analysis HS 333

- Integrate financial planning disciplines in a case-study format
- Blend retirement, investment, risk management and tax knowledge
- Learn to create comprehensive financial plans

### Enroll Today!

Sign up online at [TheAmericanCollege.edu/CFP](http://TheAmericanCollege.edu/CFP)

or

Call a Professional Education Counselor  
Monday through Friday, 8 am – 6 pm, ET at **888-263-7265**.

Ask about our  
popular webinar packages!



The Leader in Financial Services Education

The American College is a nonprofit educational institution with the highest level of academic accreditation, dedicated to leadership in innovative training and development for financial services professionals.

The College is distinguished by resources of the highest quality, innovation in program delivery and design and results that create sustainable advantages for our customers.

Serving as a valued business partner to banks, brokerage firms, insurance companies and others since 1927, The American College has assembled a faculty of the foremost thought leaders in the industry to help companies and their associates succeed.



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The American College is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104, (215) 662-5606.

The American College does not certify individuals to use the CFP®, CERTIFIED FINANCIAL PLANNER™ and CFP (with flame logo)® certification marks. CFP® Certification is granted solely by Certified Financial Planner Board of Standards, Inc. to individuals who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met ethics, experience and examination requirements.

Courses required for designation or certification completion may be subject to change; please refer to our website: TheAmericanCollege.edu

## The Best Review Programs for the Comprehensive Exam

After completing the CFP® Certification coursework, the most successful students take a comprehensive exam review course prior to sitting for the CFP® Certification Examination. This is the best way to make sure you're in top form for your exam.

### Self-Study Review Packages

	BASIC	EXECUTIVE	ELITE	PLATINUM
Certification Review	■	■	■	■
Comprehensive Case Study Book, <i>Time and Money</i>	■	■	■	■
Simulated Practice Exam	■	■	■	■
Comprehensive Question CD or 5 Flashcard Topics		■	■	■
Flashcard Set			■	■
Keir's <i>Essential Keys for Success</i>				■

### Online Review

- Most current review content
- Group conference calls with live review instructors
- Thousands of questions to test your comprehension
- Access to text, audio and interactive learning
- Unlimited class repeats or any portion of it until the date of your exam
- MP3 download of audio portion of online review

**Contact us today at 888-263-7265 for a review package that fits your needs!**

### How to Register for Your Program

Register for all programs at The American College in one of three easy ways!

#### Online

Create your user account and register for your course at [TheAmericanCollege.edu](http://TheAmericanCollege.edu)

#### Mail or Fax

Complete the course registration found online and return it via mail or fax. Our fax number is 610-526-1300

#### Phone

Call our Professional Education department, Monday-Friday 8am – 6pm ET at 888-263-7265