

## Delivering an Integrated Learning Journey

SHARED COURSES MAKES GROWING IN EXPERTISE EASY

Your learning journey doesn't have to begin or end with earning one designation. Shared courses across several of The American College of Financial Services' education programs make it easy to grow in expertise.

## CFP® Certification Education Program, and Chartered Financial Consultant® (ChFC®):

These programs share a core of seven common courses. CFP® professionals who have completed the CFP® Certification Education Program at The American College are just one course away from obtaining the ChFC® designation.

## Chartered Life Underwriter® (CLU®), CFP® Certification Education Program, and Chartered Financial Consultant® (ChFC®):

All elective courses available in the CLU® Program are also part of the CFP® Certification Education Program and the ChFC® Program.

By earning the CLU® designation, you are six courses away from a ChFC® designation and five courses away from completing the CFP® Certification Education Program.

R=REQUIRED E=ELECTIVE		CFP® Certification Education	ChFC®	CLU®	СFР® то ChFC®	CLU® TO ChFC®	ChFC®/CFP® To CLU®
Course Names Number of Courses		7	8	5**	1	6	3
HS 300	Financial Planning: Process and Environment	R	R	E		R	
HS 311	Fundamentals of Insurance Planning	R	R	E		R	
HS 321	Income Taxation	R	R	E		R	
HS 323	The Tools and Techniques of Life Insurance Planning			R			R
HS 324	Legal Aspects of Life Insurance			R			R
HS 326	Planning for Retirement Needs	R	R	E		R	
HS 328	Investments	R	R	E		R	
HS 330	Fundamentals of Estate Planning	R	R	R			
HS 331	Planning for Business Owners and Professionals			R			R
HS 333	Personal Financial Planning: Comprehensive Case Analysis	R	R			R	
HS 347	Contemporary Applications in Financial Planning*		R		R	R	

<sup>\*</sup>Students who hold an active CFP® certification only need to complete course HS 347 in order to earn the ChFC® designation.

## **An Educational Game-Changer**

Personal Pathway® is a unique, state-of-the-art, and responsive e-learning experience available in the CLU®, ChFC®, and CFP® Certification Education Programs. Powerful features include:



Flexible, yet structured and customizable learning paths



Interactive lesson reviews, weekly office hours with instructors, and more



Cutting-edge digital course resources accessible from anywhere and from any device



One flat tuition rate, regardless of the options you choose



Engaging online webinars and discussion forums

The American College of Financial Services does not certify individuals to use the CFP®, CERTIFIED FINANCIAL PLANNER™, and CFP® (with flame logo) certification marks. CFP® certification is granted solely by Certified Financial Planner Board of Standards, Inc. to individuals who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met ethics, experience, and examination requirements.

<sup>\*\*</sup>CLU elective may be satisfied through attainment of RICP®, WMCP® or ChSNC® designation.