



THE
**AMERICAN
COLLEGE**
OF FINANCIAL SERVICES®

MSFP

Master of Science in Financial Planning

Planning mastery for practice leaders

TheAmericanCollege.edu/MSFP



Why You Need Expertise in Financial Planning

Comprehensive financial planning must be deep, not just broad. It requires more sophisticated expertise in the complexities your clients face every day.

The MSFP delivers specialization in key business concepts to better serve clients and become a leader in your firm. The differentiator: this fully accredited master's degree offers various learning paths based on your clientele or business model. No matter your current career path, the MSFP can accelerate its trajectory.

Earning your MSFP provides you:

- ✔ Master planning principles for taxes, estates, retirement, education, investments, insurance, and behavioral finance
- ✔ Understand securities concepts including t-bills, bonds, common and preferred shares, equities, and more
- ✔ Create a blueprint for evaluating important planning documents such as wills and trusts
- ✔ Build practical application of financial planning through case studies

Meet the Growing Need

Financial planning, trust services, and advice on wealth transfer, estate planning, tax planning, long-term care insurance, and life insurance are all falling grossly below clients' expectations.¹



Your Differentiator: Financial Planning Expertise

The College's MSFP program features:



Modern e-learning with dynamic presentations and graphics to both engage and help you retain the material



Comprehensive, flexible, modular curriculum without knowledge gaps—supporting a client-centric approach to financial planning



Elite faculty of nationally recognized academics, researchers, and practitioners



*The knowledge from The American College
of Financial Services is incredible, and it has
definitely elevated me in the eyes of my clients.
The education speaks for itself.*

— Adam Saubel, CFP®, ChFC®, CLU®, RICP®, ChSNC®, CAP®, CLTC®

MSFP Program at a Glance

The MSFP Program supports associate advisors and financial analysts on their path to earn the CFP® certification.

Tuition \$2,050 per course	Timing Complete in 14 months if attending as a full-time student
Format Eight or ten-week courses include live virtual sessions along with mandatory residency for core courses	
Your Learning Outcomes <ul style="list-style-type: none">• Evaluate and integrate risk, investment, tax, retirement, insurance, and estate planning in developing comprehensive financial plans• Recommend practical strategies to achieve clients’ financial goals• Incorporate collaboration, implementation, and monitoring of comprehensive financial plans• Develop behavioral finance skills to improve client financial decision-making	

Your Educational Journey Starts Here

Admission requirements for this program include:

- Undergraduate degree from an accredited college or university
- A completed application with a resume and an unofficial transcript from the accredited institution that awarded your bachelor's degree
- Application can be completed at the MSFP page on The College's website

Your Roadmap to Success

MSFP Financial Planning Track

Best suited for someone who seeks the CFP® Certification Education Program requirement.



Expand Your Opportunities

The American College of Financial Services delivers applied financial knowledge and education, promotes lifelong learning, and advocates for ethical standards for the benefit of society.

As a lifelong learning partner, you will benefit from:

- Extensive professional network of one-in-five financial advisors educated by The College
- Ready-to-use knowledge delivered by plugged-in, industry-leading experts
- Interactive community engagement featuring frequent webinars, conferences, and professional development events
- Advanced planning skills and real-world application not delivered elsewhere
- Modern education through the latest in mobile-friendly, e-learning technology
- Prestigious pedigree and client recognition from nearly 100 years of academic excellence

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866-348-7018

The American College of Financial Services is accredited by the Middle States Commission on Higher Education 3624 Market Street, Philadelphia, PA 19104, 215-662-5606.



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