



THE
AMERICAN
COLLEGE
OF FINANCIAL SERVICES®

MSFP

Master of Science in Financial Planning

Planning mastery for practice leaders

TheAmericanCollege.edu/MSFP



Why You Need Expertise in Advanced Financial Planning

Comprehensive financial planning must be deep, not just broad. It requires more advanced, sophisticated expertise in the complexities your clients face every day.

The MSFP delivers specialization in key business concepts to better serve high-net-worth clients and become a leader in your firm. The differentiator: this fully accredited, certificate-based master's degree offers various learning paths based on your clientele or business model. No matter your current career path, the MSFP can accelerate its trajectory.

Earning your MSFP provides you:

- ✔ In-depth knowledge of behavioral finance and how cognitive, social, and emotional factors inform financial decisions
- ✔ Advanced retirement, estate planning, and portfolio management skills
- ✔ Strategies for business succession and executive compensation
- ✔ Enhanced application in advanced tax planning (areas include income, business, cross-border, and international planning)
- ✔ Case studies in business practices and ethical behavior

Meet the Growing Need

Financial planning, trust services, and advice on wealth transfer, estate planning, tax planning, long-term care insurance, and life insurance are all falling grossly below clients' expectations.'



Your Differentiator: Advanced Financial Planning Expertise

The College's MSFP program helps you demonstrate increased prowess with graduate certificates in some of the profession's most needed and sought-after topics, like behavioral finance, advanced tax planning, and high-net-worth planning.

This master's degree for the busy, 21st-century professional features:



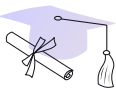
Modern e-learning with dynamic presentations and graphics, practice exams, and knowledge checks to both engage and help you retain the material



Comprehensive, flexible, modular curriculum without knowledge gaps—supporting a best-interest approach to financial planning that plugs into or goes beyond the CFP® mark



Elite faculty of nationally-recognized academics, researchers, and practitioners



Specialized graduate-level certificates that build on each other toward completing your master's degree.



The knowledge from The American College of Financial Services is incredible, and it has definitely elevated me in the eyes of my clients. The education speaks for itself.

— Adam Saubel, CFP®, ChFC®, CLU®, RICP®, ChSNC®, CAP®, CLTC®

MSFP Program at a Glance

The MSFP Program's dual paths support financial analysts and associate advisors on their path to earn the CFP® certification while offering concentrations in financial psychology and business acumen. More seasoned lead advisors and firm principals can explore an Advanced Track that stacks four graduate-level certificates together for immediate application.

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| Tuition \$1,975 per course | Timing Complete each threecourse certificate in 9 months or less |
| Format Hybrid. Eight-week live virtual sessions per course, along with mandatory residency for core courses | |
| Your Learning Outcomes <ul style="list-style-type: none">• Evaluate risk, investment, tax, retirement, estate, and succession in developing comprehensive financial plans.• Integrate risk, investment, tax, retirement, estate, succession, and client psychology in developing comprehensive financial plans.• Recommend practical strategies to achieve clients' financial goals.• Incorporate collaboration, counseling, coaching, implementation and monitoring of comprehensive financial plans | |
| Tuition Savings and Scholarship Opportunities <p>Scholarship opportunities for active-duty military personnel, veterans, and their spouses, African American financial professionals, women, and other qualifying groups are available. Learn more at TheAmericanCollege.edu/MSFP and other qualifying groups are available.</p> | |

Your Educational Journey Starts Here

Prerequisites for this program include an undergraduate degree from an accredited college or university.

Students in the Advanced Track must have either five years of industry experience, hold a CFP®, ChFC®, CFA, CPA, or JD, or be a graduate of the CFP® Certification Education Program with The College.

Your Roadmap to Success

Choose from two tracks when earning your MSFP degree—foundational or advanced.

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| MSFP Foundational Track For someone who seeks the CFP® education requirement. | |
| 1. Complete your CFP® Certification Education and you're more than halfway to a master's degree | 2. Then, add five additional courses from the two core certificate programs (financial psychology and business acumen) to complete your degree. |

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| MSFP Foundational Track For someone who seeks the CFP® education requirement. | | |
| 1. Successfully complete the 3-course core certificate: Financial Psychology | 2. Successfully complete two 3-course elective certificates or one 3-course elective certificate and also earn the CAP® designation | 3. Successfully complete the 3-course core capstone certificate: Business Acumen |

Expand Your Opportunities

The American College of Financial Services delivers applied financial knowledge and education, promotes lifelong learning, and advocates for ethical standards for the benefit of society.

As a lifelong learning partner, you will benefit from:

- Extensive professional network of one-in-five financial advisors educated by The College
- Ready-to-use knowledge delivered by plugged-in, industry-leading experts
- Interactive community engagement featuring frequent webinars, conferences, and professional development events
- Advanced planning skills and real-world application not delivered elsewhere
- Modern education through the latest in mobile-friendly, e-learning technology
- Prestigious pedigree and client recognition from nearly 100 years of academic excellence

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866-348-7018

The American College of Financial Services is accredited by the Middle States Commission on Higher Education 3624 Market Street, Philadelphia, PA 19104, 215-662-5606.



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