



THE
**AMERICAN
COLLEGE**
OF FINANCIAL SERVICES®

CFP®

Certification Education Program

Making your mark starts here

TheAmericanCollege.edu/CFP



Making Your Mark Starts Here

Starting your lifelong learning journey with the CFP® certification is a popular path — but it is not easy, as only around 65% of those taking their CFP® exam pass it the first time.*

To prepare to pass your exam and make your mark as a CFP® professional, you need an education that delivers applied knowledge and provides instant credibility, confidence, and clarity.

- ✔ **Credibility:** Forged through a well-recognized mark boosted by the profession's most trusted, near-century-old accredited institution.
- ✔ **Confidence:** Earned through exam success powered by state-of-the-art learning techniques that help you learn, retain, and apply information.
- ✔ **Clarity:** Crystallized by key concepts explained with real-life scenarios and case studies.

*CFP Board. 2024.

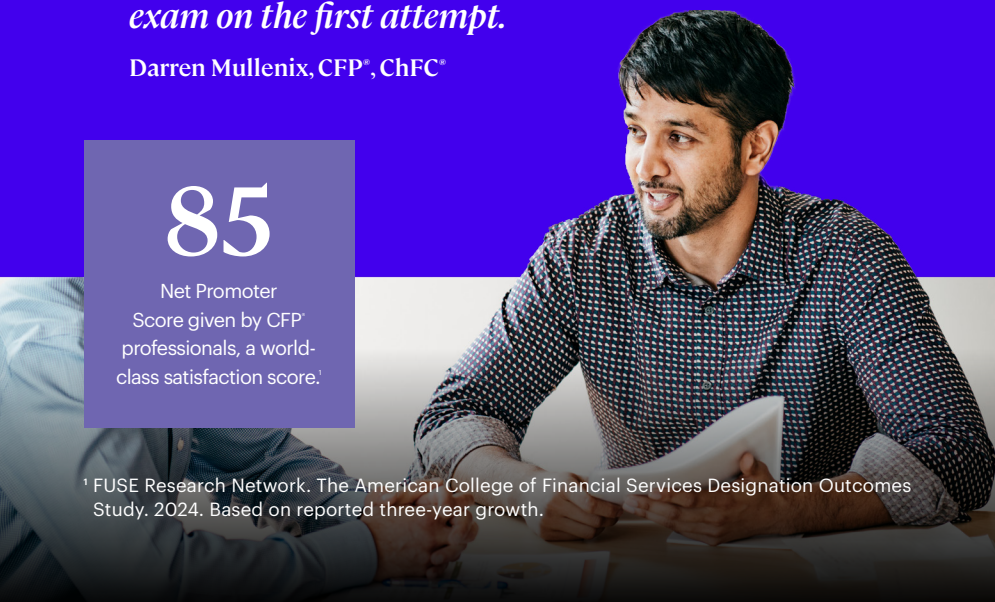
“*My educational experience with the CFP® Certification Education Program was excellent. The coursework was informative, the resources were extremely helpful, and thanks to the in-depth reviews, I was able to pass my exam on the first attempt.*

Darren Mullenix, CFP®, ChFC®

85

Net Promoter
Score given by CFP®
professionals, a world-
class satisfaction score.¹

¹ FUSE Research Network. The American College of Financial Services Designation Outcomes Study. 2024. Based on reported three-year growth.



Your Differentiator: Earning CFP® Certification With Us

You have many choices when it comes to securing CFP® certification education — but there's only one educational program that delivers immediate ROI while remaining accessible at your own pace, on your schedule, and at your fingertips.



Extensive review of core competencies covered on the CFP® exam and more



Flexible, on-demand e-learning with expert instructors – finish in as few as twelve months



Affordable and budget-friendly compared to comparable programs



Proven higher pass rates — students consistently pass their exams at rates 5% above the national average*

*CFP Board. 2024.

+35%

+35% higher growth in client retention reported than those without a designation.¹

¹ FUSE Research Network. The American College of Financial Services Designation Outcomes Study. 2024. Based on reported three-year growth.

CFP® Program at a Glance

The College’s CFP® Certification Education Program is ideal for professionals who want to gain a broader base of knowledge, deepen their client relationships, earn more, and offer unmatched financial planning expertise.

Tuition \$5,395	Timing Complete in as few as 12 months
Format 100% online, self-study	
Your Learning Outcomes <ul style="list-style-type: none">• Financial planning roles and responsibilities• Income taxation and principles of investments• Retirement and estate planning strategies• Planning principles for insurance needs• Latest concepts in behavioral finance	

Your Personal Pathway®

Choose from a timed and structured learning path or a flexible, self-study pace. Benefit from cutting-edge digital class materials and discussion spaces, **all for one tuition.**

Your Educational Journey Starts Here

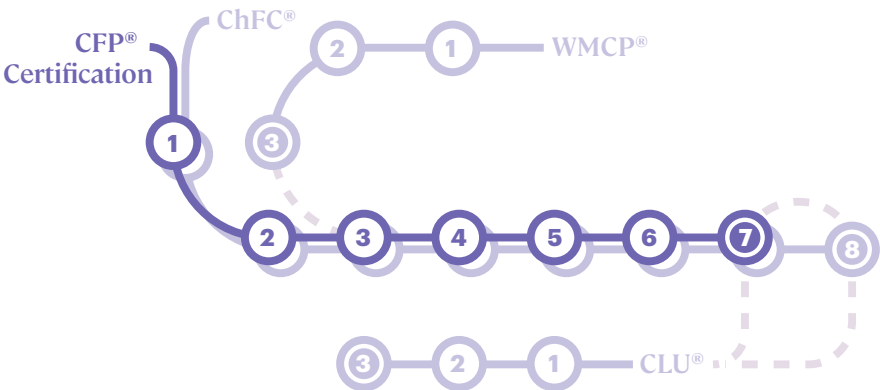
There are no prerequisite courses required before you begin our program other than a high school diploma or the equivalent; however, to receive and maintain the CFP® mark, you must:

- Successfully complete the seven required courses in our CFP® Certification Education Program
- Receive a Bachelor's degree from an accredited college or university
- Pass the CFP® exam
- Complete either 6,000 hours of professional experience as a financial advisor OR 4,000 hours of apprenticeship experience
- Complete Continuing Education (CE) credit requirements as directed by the CFP Board, as well as abide by their Code of Ethics

Your Roadmap to Success

Your learning journey doesn't have to begin or end with earning your CFP® certification. Our seven-course CFP® Certification Education Program can fit into any life-long learning journey with The American College of Financial Services.

Here are a few potential paths:



If you've earned your WMCP® designation, take five (5) more courses to sit for your CFP® exam and add another course to earn your ChFC® designation. After you've earned your CFP® certification or your ChFC®, take three more courses to earn your CLU®.

Expand Your Opportunities

The American College of Financial Services delivers applied financial knowledge and education, promotes lifelong learning, and advocates for ethical standards for the benefit of society.

As a lifelong learning partner, you will benefit from:

- Extensive professional network of one-in-five financial advisors educated by The College
- Ready-to-use knowledge delivered by plugged-in, industry-leading experts
- Interactive community engagement featuring frequent webinars, conferences, and professional development events
- Advanced planning skills and real-world application not delivered elsewhere
- Modern education through the latest in mobile-friendly, e-learning technology
- Prestigious pedigree and client recognition from nearly 100 years of academic excellence

CFP® Certification Education Program

TheAmericanCollege.edu/CFP
866-601-8944

Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™, and CFP® (with flame logo)® in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements.



THE
**AMERICAN
COLLEGE**
OF FINANCIAL SERVICES®

The American College of Financial Services
630 Allendale Road, Suite 400
King of Prussia, PA 19406