



THE
**AMERICAN
COLLEGE**
OF FINANCIAL SERVICES®



ChSNC[®]

**CHARTERED SPECIAL
NEEDS CONSULTANT**

**FINANCIAL PLANNING
FOR FAMILIES WITH
SPECIAL NEEDS**

Get to know this
important designation

ChSNC®: PLANNING WITH HONESTY, ETHICS, AND COMPASSION

What is the ChSNC®?

The ChSNC® is an advanced specialty designation that equips financial services professionals to better serve clients with special needs and/or their caregivers. It is the only designation available that prepares advisors with the technical, collaborative, and quantitative skills needed to uniquely serve as a financial advisor to the special needs community. The designation also signifies a commitment to professional and ethical best practices.

Why is the ChSNC® different?

Having the ChSNC® designation means an advisor is equipped to address financial planning for individuals with special needs. Every ChSNC® completes three advanced financial planning courses that focus on the ins and outs of advising clients and families with special needs. ChSNC® designees are prepared to serve the cohort of Americans living with some form of disability or special need through a dynamic understanding of disability law, life insurance, special needs trusts, the ABLE Act, government benefits, estate planning, and more.



a ChSNC® is trained to advise clients and families with special needs

Why select a ChSNC®?

Families with unique financial and life planning needs require an advisor with a credential they can trust. The ChSNC® is the only credential primarily focused on providing financial services for this expanding, underserved population. The specialty knowledge delivered through the ChSNC® designation puts your advisor in a position to understand the challenges and environment of those with special needs. This knowledge goes beyond financial planning and into societal and emotional understanding – speaking the same “language” – as those with unique needs.

Working with a ChSNC® helps you to:

- **Determine** if special needs trusts can be used to secure the future for your loved ones
- **Transition** a child with disabilities into adulthood, when many educational programs and financial supports are no longer available
- **Make** smart decisions regarding life insurance and estate planning
- **Plan** for retirement for more than two individuals
- **Maximize** benefits from governmental assistance programs
- **Prepare** for late-life needs of your loved ones with long-term care, and other considerations to deal appropriately with physical and mental decline

—

IN THE U.S. ALONE

20%

of people have a disability.
ChSNC® prepares advisors to
serve this significant group.

**ONLY AVAILABLE TO
EXPERIENCED PROFESSIONALS,
EVERY ChSNC[®] COMPLETES**

3

Advanced courses to enhance their broad,
foundational planning knowledge.

What a ChSNC[®] can do for you

**ADVISE AND RECOMMEND SPECIAL
NEEDS TRUSTS WHEN APPROPRIATE**

**PLAN FOR THE TRANSITION OF A CHILD
WITH DISABILITIES INTO ADULTHOOD**

**ADVISE ON ESTATE PLANS,
WILLS, POWERS-OF-ATTORNEY,
GUARDIANSHIPS, ABLE
ACCOUNTS, AND MORE**

**USE TAX-EFFICIENT PLANNING
STRATEGIES FOR SPECIAL NEEDS
INDIVIDUALS**

**ENSURE YOUR ADVISOR
IS CREDENTIALLED
AND CURRENT:**

Visit [DesignationCheck.com](https://www.DesignationCheck.com)

ChSNC[®]

**CHARTERED SPECIAL
NEEDS CONSULTANT[®]**

**TO LEARN MORE, VISIT:
THEAMERICANCOLLEGE.EDU/ChSNC**



THE
**AMERICAN
COLLEGE**
OF FINANCIAL SERVICES[®]

630 ALLENDALE ROAD, SUITE 400
KING OF PRUSSIA, PA 19406

The mark of ChSNC[®] is the property of The American College of Financial Services and may be used by individuals who have successfully completed the initial and ongoing certification requirements for this designation. The College can disallow use of the ChSNC[®] if advisors do not adhere to the program's ethical standards, continuing education, and other requirements.