



CHARTERED LIFE UNDERWRITER®



THE AMERICAN COLLEGE OF FINANCIAL SERVICES®

Proven Results for Life Insurance Professionals

Opportunities for Increased Client Satisfaction and Revenue Growth

51%

more earned by advisors with a designation over those without one.¹

88%

of CLU® designees indicated an improved ability to meet client needs.²

87%

of CLU® designees said their designation improved their client conversations.³

^{1,2,3} The American College of Financial Services Designation Outcomes Study, 2017.

What your peers are saying



“ Anyone in the business should make the educational investment to obtain the CLU® designation. The coursework and curriculum were illuminating. ”

– JOSHUA GONZALEZ, CFP®, ChFC®, CLU®



“ The program improved my understanding of the financial planning challenges people face every day and the financial solutions they need at all life stages. My experience with the program was a rewarding one: the curriculum was well-designed with relevant and insightful content; and the digital capabilities offered me convenience. ”

– ANDREW MCGUIRE, CPA, CLU®



Life insurance expertise for strategic applications

To learn more or enroll, visit TheAmericanCollege.edu/CLU or call 866-749-3761



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